**Cold Canvassing Potential Applicants**

### *Once your business starts taking off, you will find yourself no longer just looking for clients, but spending most of your time looking for therapists. It might be helpful to post a permanency vacancy post on your website once this happens. Otherwise, use all opportunities as potential staff conversations! You might want to reach out to colleagues or your connections on social media such as linked in too. Below is an example of communication with a potential therapist.*

"Hi x,

Thank you for connecting/I hope you have been well.

I'm reaching out to let you know about an exciting role we are looking to fill here at (insert business name). Please feel free to ignore me if you are working at full capacity and are not looking for extra work.

But if you are keen to join a movement (literally!), we have a vacancy in (insert location) that I think you would be perfect for! Feel free to check it out here: <https://www.yourwebsite.com/careers>

Let me know if you have any questions! Can’t wait to walk with you 😉

Warm Regards,

Name

Position